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ABOUT EXHIBIT CONCEPTS

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### OUR HISTORY



Established 1978 - Second Generation Owned

Certified Womens Business Enterprise

Corporate Headquarters in Dayton, Ohio | Chicago

200K+ Square Feet of Production & Warehousing

Over 1,895 Projects Annually

Over 100 Employees

Since its establishment in 1978, Exhibit Concepts has been committed to the full realization of any institution's master plan and exhibit designs.

Our approach is to create a team of professionals, consisting of our in-house staff as well as outside specialists, whose talents match the requirements of the project.

Our team is dedicated to producing exhibitry of the highest quality. We take great care to thoroughly understand your ideas and translate them into an interactive classroom that accomplishes your desired objectives.

Our in-house staff of professional designers, curriculum specialist, model makers, graphic production technicians and structural fabricators have over five centuries of cumulative experience.



Exhibit Concepts is a Woman Owned Business and is certified through the Women's Business Enterprise National Council (Certification #2005117249).



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# EXPERIENTIAL LEARNING RELATED PROJECTS

Dr. Sarah Jandrucko Academy, Mansfield, TX

Region 7- ECOLAND, Kilgore, TX

Region 2- Early Scholars Academy, Corpus Christi, TX

Region 19- IntelliZeum, El Paso, TX & NatureZeum, Fabens, TX

CDC Head Start- RISE Academy, Columbus, OH

Aullwood Audubon Center and Farm, Dayton, OH

Avilla Elementary School, Avilla, IN

Martinez Early Learning Center, Alief ISD, Houston, TX

Jefferson Early Learning Center, Alief ISD, Houston, TX

Sheila C. Liles Early Learning Academy, Goose Creek CISD, Baytown, TX

Jessie Lee Pumphrey Elementary, Goose Creek CISD, Baytown, TX

"The objective of education is to prepare the young to educate themselves throughout their lives."

Robert Maynard Hutchins



**EXHIBITCONCEPTS.COM | 5 ABOUT EXHIBIT CONCEPTS** 



Our company is full of creative and passionate people dedicated to providing unique solutions and excellent customer experiences for:

- experiential education (19 Years of Experience)
- museums (34 Years of Experience)
- trade show exhibits (44 Years of Experience)
- corporate events (26 Years of Experience)
- interior environments (27 Years of Experience)
- mobile vehicle tours (22 Years of Experience)
- experiences and engagements (44 Years of Experience)
- virtual solutions (5 Years of Experience)

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# EXPERIENTIAL EDUCATION

Exhibit Concepts is the leading provider of turnkey solutions for interactive, fully immersive education. Since 2003, we have transformed traditional educational institutions, for early learners and beyond, into museum-quality, interactive learning experiences.

We are the only design build firm to offer curriculum support, activities, and resources that are unique to each themed learning environment. These teaching tools are developed in collaboration with professional educators and are designed to meet educational standards as well as encourage multi-sensory instruction within each creatively designed space.

The Exhibit Concepts team addresses every detail from initial brainstorming to a completely designed and fabricated space, including curricular plans and activities. These immersive learning experiences inspire educators to encourage a love of learning in children that will last a lifetime.



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## PERMANENT CLASSROOMS

# CONVERTIBLE CLASSROOMS



ABOUT EXHIBIT CONCEPTS

#### PERMANENT CLASSROOMS



Permanent experiential classrooms can be designed within a new building or existing space. These permanent spaces are meant to remain one theme that requires minimal management from staff.

These spaces are built with the quality to stand the test of time and tiny hands. Each immersive space utilizes our custom-themed classroom activity kits and accompanied training, which gives education continuing education units.

Permanent classrooms are ideal for districts with new construction on the horizon, existing spaces that need an update, or if your community is looking for a competitive edge.

ABOUT EXHIBIT CONCEPTS

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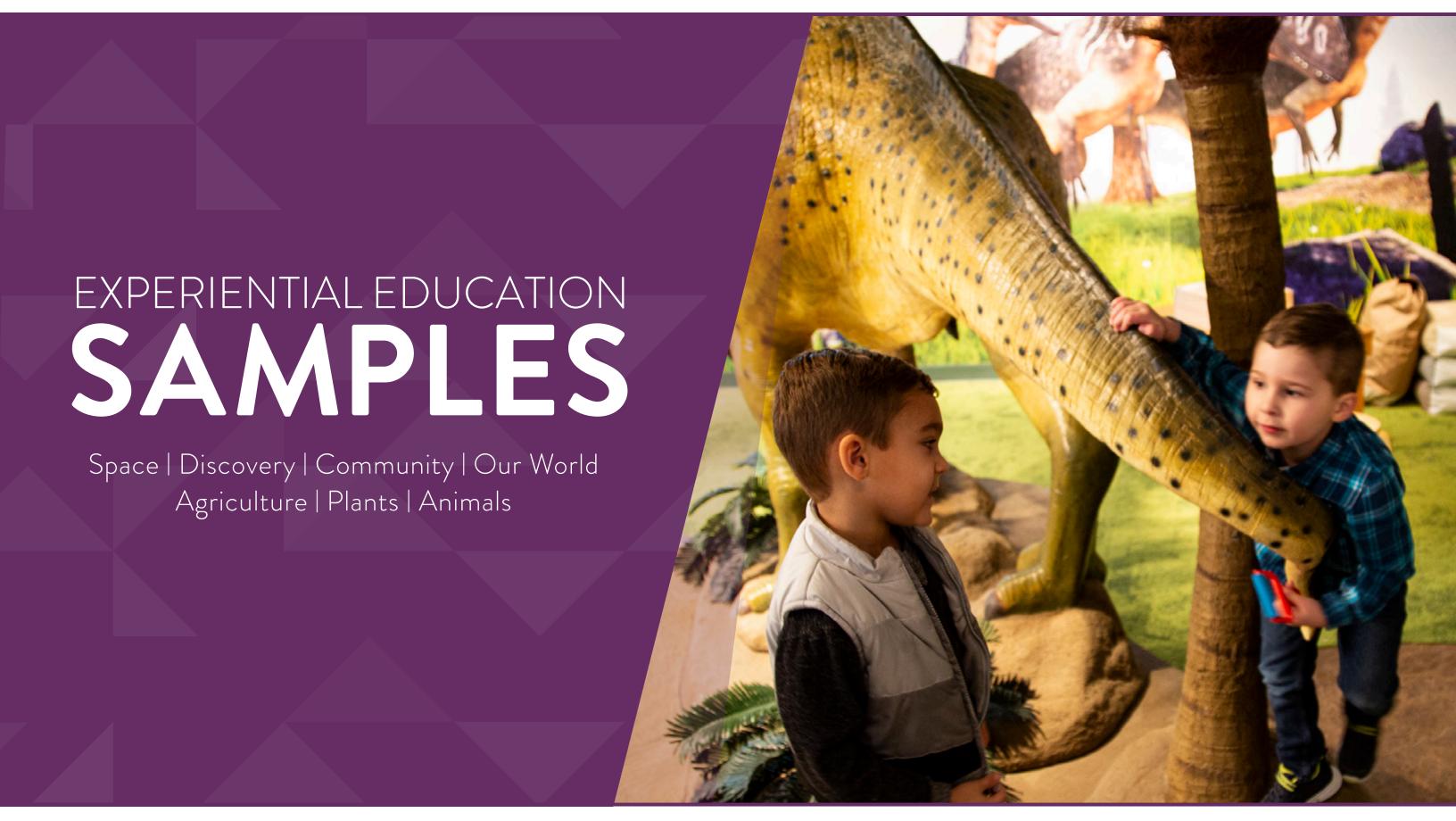
# CONVERTIBLE CLASSROOMS

Convertible classrooms create environments that mimic permanent experiential classrooms' visual style and design. One key factor separating convertible classrooms from permanent is that these rooms are for temporary use, and display elements must be easily managed by school staff.

The budget-friendly, convertible classrooms still utilize our custom-themed classroom activity kits and accompany training, which gives educators continuing education units.

Convertible classrooms are ideal for districts facing budget constraints, dealing with limited space and resources, would prefer an expedited roll-out instead of new construction, or if you're looking to transform existing classrooms.















































#### SCHEMATIC DESIGN

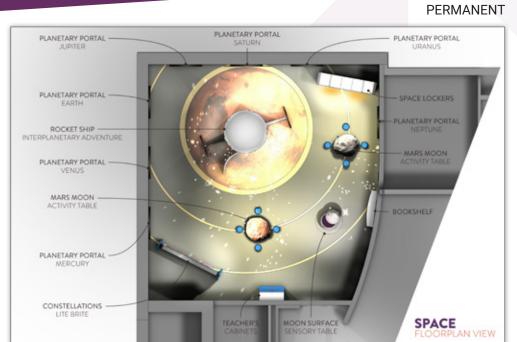


- Conceptual Flow-Plans
- Design Inspiration
- Programming Possibilities



#### CONCEPTUAL DESIGN

# SPACE THE DESIGN INTENT The universe is vast and most certainly awe-inspiring. While the story told inside the Space room ends at the edges of our solar system, it still offers an amazing view of the stars. Beautiful images from the Hubble Telescope encompass the walls surrounding a rocket ship that awaits in the center of the room. The textures of each planet dot the colorful palette of the cosmos, begging the children to explore the possibilities of this new found frontier, turning their eyes to the heavens and letting imaginations take flight.

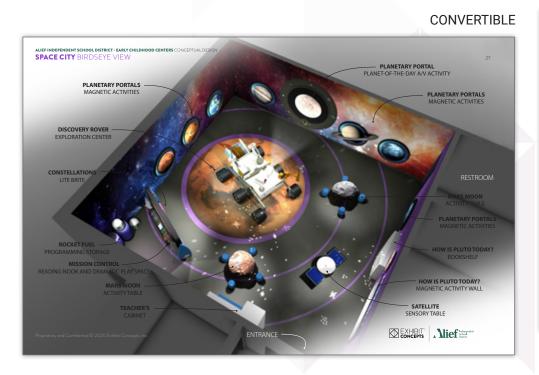




00NN/EDTIDLE

**PERMANENT** 

- Design Intent
- Realistic Renderings
- Detailed Floor-Plans





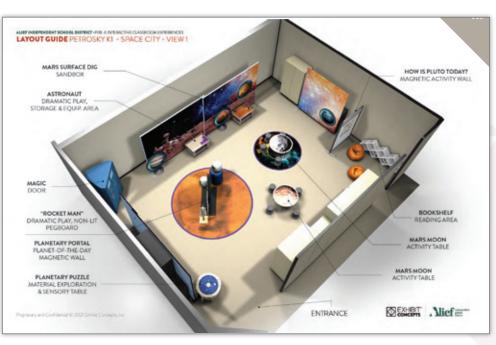


#### FINAL DESIGN

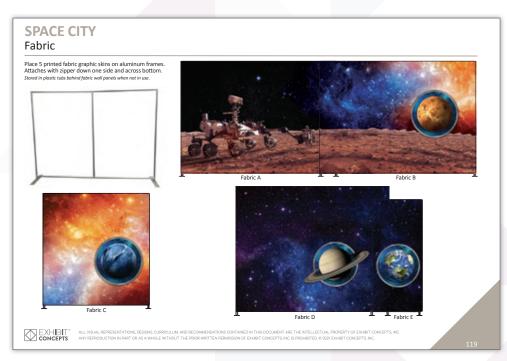


- Final Renderings
- Graphics and Scenic Call-Outs
- Final Finishes
- Space Prep Drawings













#### ACTIVITY & CLASSROOM RESOURCES

We co-develop curriculum support including activities and classroom resources, with our partners and clients.

These unique classroom supports, such as educator guides and associated materials, offer an enhancement to the learning environment.





#### ACTIVITY & CLASSROOM RESOURCES







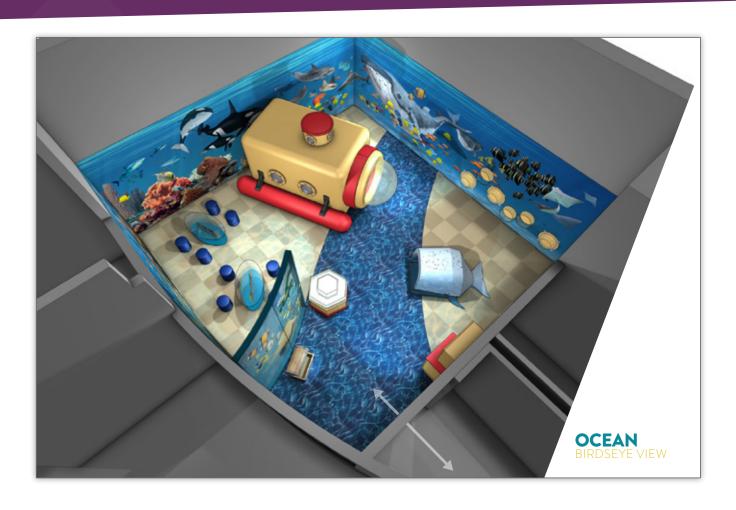
#### ACTIVITY & CLASSROOM RESOURCES



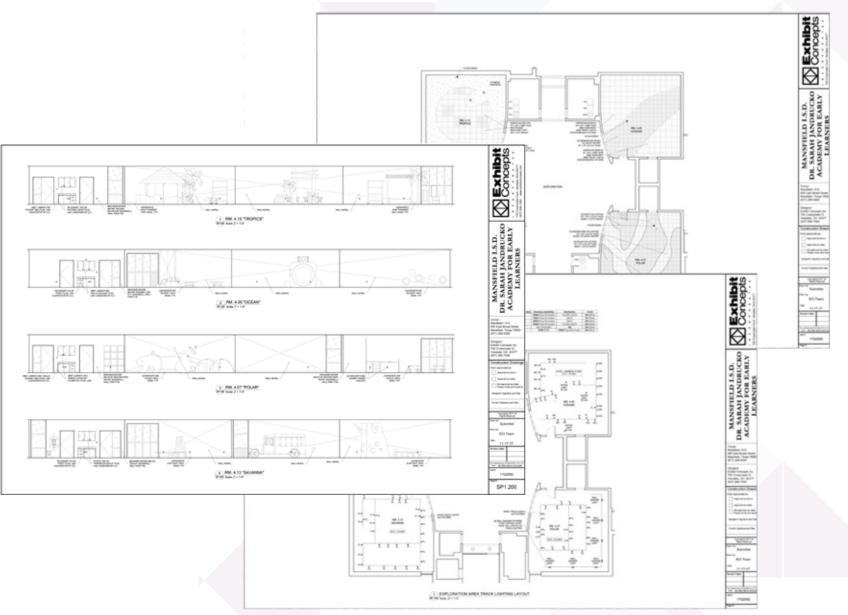




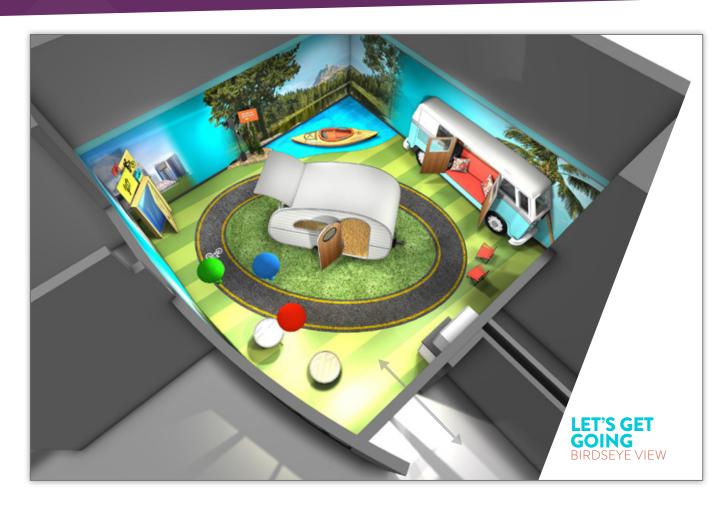
#### SPACE PREP DRAWINGS



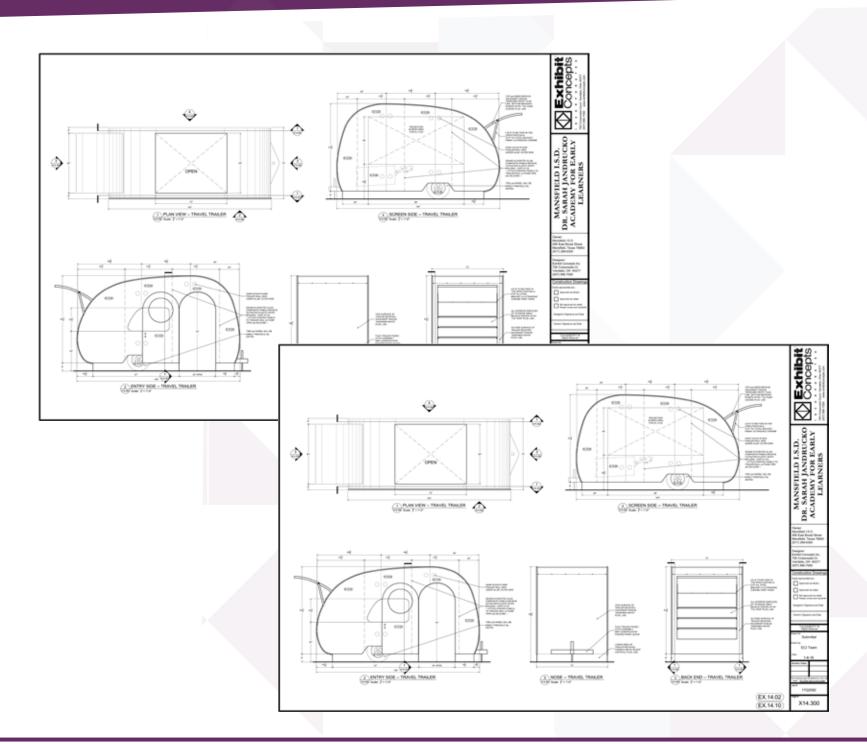
- Detailed Plans and Elevation
- Mechanical Locations
- Fabrication Overview



#### SHOP DRAWINGS



- Detailed Drawings of Elements
- Highlights All Materials
- Used for Fabrication



#### **FABRICATION**

Our technicians are accomplished in carpentry, composite fabrication, finished painting, and other processes.

- Project Management
- CNC Machining
- A/V and Media Integration
- Interactive and Responsive Electronics
- Graphic Production Management







#### INSTALLATION

Exhibit Concepts works closely with our clients through every phase of their project with detailed work plans and timelines for final installation.

- On-Site Project Managers and Installation Team
- Detailed Installation Work Plans
- Custom Packing and Crating
- Indoor and Weatherproof Outdoor Installations





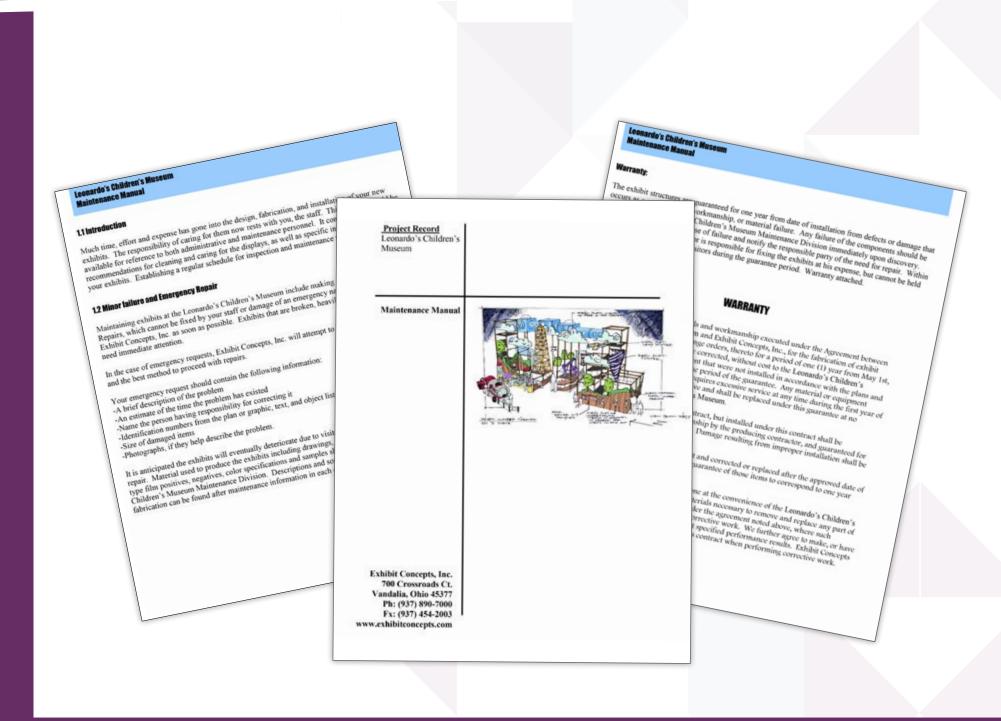




#### MAINTENANCE & SUPPORT

Comprehensive maintenance manuals and follow-up repair services ensure an ongoing, engaging visitor experience with every exhibit we craft.

- Warranty (1 year from owner acceptance/ contract close out time)
- Exhibit Refurbishment
- Operation and Maintenance Manuals
- Continued Advice and Support







#### DESIGN SERVICES

At Exhibit Concepts, we believe in the power of message-driven design. That's why we work hard to create innovative brand solutions that deliver magical storytelling experiences for your audience at every touchpoint.

Our design services provide a unique strategic process that connects your audience with your message in a powerful way. It's not enough to just be visually impressive. We design with behavior-driven purpose that inspires how your audience will think, what they will feel, and what they will do in response to your unforgettable exhibit.

To accomplish this, our team of creative problem-solvers collaborates closely with your team to develop the following design strategies:



#### 1. RESULTS-DRIVEN GOALS AND OBJECTIVES

Unforgettable design is purposeful, and carefully planned objectives sets the foundation for every design decision.



#### 2. TARGET AUDIENCE PROFILES

We profile your target audience(s). Who is your current audience? Is it the right audience for your goals? What are the characteristics of that chosen audience? What is the most effective way to connect with that audience to achieve your goals?



#### 3. YOUR BRAND STORY

We work with you to connect stories, products, and the "why" of your organization to your audience — and we make certain that connection will drive us toward your outcome driven goals.

After setting a strong strategic foundation, we then proceed into the design concept phase where we work closely with you to develop the look and feel that best captures your intent and accomplishes your visitor experience goals.



# FABRICATION >





Exhibit Concepts has a proven track record of producing and installing museum-quality exhibit components. Our team brings together some of the best in the business when it comes to award-winning, fabrication. Whether we're working from our own designs or working with a design partner, we're experts at bringing your creative vision to life.

We build prototypes, models, and source materials to ensure fabrication goes smoothly, and that what you see in the design phase is what you really get in fabrication. We also take a critical eye to every opportunity for value engineering, aligning your objectives with your designs and suggesting materials and methods that achieve your goal with the most cost-effective solutions.

As an ongoing and post-production quality control measure, we have large areas within our 232,000 sq. ft. buildings that are specifically dedicated to the complete set-up, integration, and testing of all exhibit components. This allows our production team, and our client, to view all elements working together under real-world conditions to ensure perfect alignment prior to delivery and installation.

Final delivery begins in our warehouse, where items are carefully packaged in crates, loaded onto the truck, and then installed and overseen by on-site supervisors.

Service delivery is the cornerstone of our business. We fabricate, prep, and install our projects flawlessly, with nothing missing or incorrect. We take every measure to deliver on-time, on-budget, and on-target, every time.

#### STAFF TRAINING



- Our experts come to you for training
- Educators are introduced to classroom support
- Opportunity for collaboration
- Qualifies for CEU credits



#### EXPERIENTIAL MEDIA

Our goal is to immerse your audience in unforgettable stories that inspire them to act, learn, and grow. Engagement is the key to transforming information into compelling messages and hands-on experiences.









NEXT lab<sup>TM</sup> Take engagement to the next level with our NEXT lab! The NEXT lab is a dynamic, experiential, and creative team dedicated to developing unique virtual and digital experiences through creative technologies.







RESULTS - YOUR STORY MADE UNFORGETTABLE EXHIBITCONCEPTS.COM | 42

#### RESULTS

#### **High Quality Learning Environment**

- A deeper understanding of content
- Simulated real-world environment
- Increased interest
- Provide opportunity for reflection

#### Broader Support of Diversity, Equity, and Inclusion

- Children see themselves as learners
- Activities and materials support offers a wide range of development needs





#### THANK YOU

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